

TELEX EVI Audio GmbH

## **PRESS RELEASE**

### **Ten years of TBL in Denmark – greetings from Straubing**

**Next year, the Danish hire firm TBL will be celebrating its tenth birthday. The high standing of the company also reflects the quality of DYNACORD products such as the PowerMax and the Cobra.**

**Vordingborggade/Straubing, November 2002.** “We probably wouldn’t be celebrating our tenth year in business at all,” reflects Bugge Lohmann, Managing Director of TBL Sound Production, “were we not able to count on importers of the calibre of Musikhuset Aage Jensen A/S and Ascon Trading and on the quality of their products.” Products such as DYNACORD’s PowerMax5. With the Straubing-manufactured system, TBL Sound Production has managed to create a ‘real stir’ in Denmark. The PowerMax5, Thomas Bugge Lohmann tell us, satisfies all the requirements of a sound reinforcement system: “It’s compact, powerful and sounds just as good indoors as out.” However many of TBL’s customers have expressed the same wish: “for a system just as simple and efficient as the PowerMax 5 but with more power.” The solution is the DYNACORD COBRA.

#### **The COBRA has the edge**

The team led by Thomas Bugge Lohmann and Tom Lohmann, the rental company’s Sound Supervisor, recently purchased a DYNACORD COBRA system, but only after a great deal of careful consideration and many, many tests: “Before buying, we tried out a multitude of different speaker systems,” Tom Lohmann told us. “But no other system performed as convincingly or delivered sound pressure levels as even as those of the COBRA, and no other system covered such a wide field.” In addition, they discovered that the world’s first compact line array system was “almost as easy to set up as the PowerMax” and that even the space the system occupied was “minimal when you take into account the extremely high SPLs it delivers.”

When they factored a MIDAS Venice into the equation, Thomas Bugge Lohmann told us, the work of TBL’s sound engineers became a ‘pure pleasure’: “Many of our customers were amazed at how quickly we were able to complete the sound check and by the ease with which we could arrive at optimal sound transparency.” The system’s striking logo is also winning admiring glances in Denmark. TBL recently deployed just this

combination in a football stadium in Copenhagen. The home team had released their own rock 'n' roll CD at the beginning of November in collaboration with a well-known Danish group called "Midnight Blues" Around 2,000 fans attended this marriage of sport and music and TBL was commissioned to provide the sound reinforcement. They opted for a COBRA and a Venice 240 — a rather modest deployment of equipment at first sight and for a time the organisers were uneasy. But not for long. The live show was barely two bars old and already they were not only mightily relieved but filled with enthusiasm. "In the end, we were warmly congratulated on the quality of the sound," remembers Lohmann with pleasure.

### **Other COBRA users in Denmark**

Another widely respected Danish sound engineer, Joergen P. Christensen of J.P. Sound, has just put his faith in the quality of the DYNACORD COBRA. Mr Christensen took the decision when visiting the Ascon Stand at the Disco 2002 trade show held recently in Vejle (see Fig. 2).

### **Captions:**

**Fig 1:** TBL Sound (l. to r.): Thomas, Tom and Kirsten Lohmann

**Fig 2:** Sarah Stensballe of Ascon and Joergen P. Christensen of J.P. Sound – yet another COBRA customer in Denmark.

### **Further information for the press:**

**TELEX EVI Audio**  
**Alois Braun**  
**Hirschberger Ring 45**  
**94315 Straubing**  
**Germany**

Phone: +49 (0)9421/706-308  
Fax: +49 (0)9421/706-315  
Email: [alois.braun@telex.de](mailto:alois.braun@telex.de)

**snapshot Redaktionsbüro**  
**Gunther Matejka**  
**Lipowskystraße 29**  
**81373 München**  
**Germany**

+49 (0)89/74 65 36 63  
+49 (0)89/74 65 36 68  
[gmatejka@t-online.de](mailto:gmatejka@t-online.de)